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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/781,748	02/12/2001	Arun K. Subramaniam	S838.12-0001	8939
7590	05/19/2005		EXAMINER	
David R. Fairbairn THE KINNEY & LANGE BUILDING 312 South Third Street Minneapolis, MN 55415-1002			ELISCA, PIERRE E	
			ART UNIT	PAPER NUMBER
			3621	

DATE MAILED: 05/19/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	09/781,748	SUBRAMANIAM, ARUN K.	
	Examiner	Art Unit	
	Pierre E. Elisca	3621	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 24 February 2005.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 1-20 is/are pending in the application.
 - 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 1-20 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____. |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____. | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| | 6) <input type="checkbox"/> Other: _____. |

DETAILED ACTION

1. This Office action is in response to Applicant's response, filed on 02/24/2005.
2. Claims 1-20 remain pending in the application.

Claim Rejections - 35 USC § 103 (a)

3. The following is a quotation of 35 U.S.C. 103 (a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

4. **Claims 1-20 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Fusz US 2004/0176995 A1 and Axaopoulos et al. (U.S. Pat. No. 6,286,002) in view of Larson et al US 2004/0098485 A1.**

As per claims 1, 2, 5-8, and 10-20 Fusz substantially discloses a system/method for anonymous data profiling or receiving a marketing data via an anonymous E-mail inbox (which is readable as Applicant's claimed invention wherein it is stated that a system for anonymous transactions), the system comprising:

a plurality of web servers for hosting transactions between verified users (see., abstract, page 1, fig 1, specifically page 2);

a web portal, the web portal having a connection with the internet (see., fig 1, pages 1-3);

a plurality of data stores for storing the transactions (see., pages 1-4).

Fusz fails to disclose the claimed limitation wherein said temporarily transmission of a message containing information regarding an actual identity of the verified user sending the message. Axaopoulos discloses a user that can purchase products at an other web site using a navigation agent's identity, a unique identity corresponding to that user in the market place program, or a temporary identity for the user without the supplier knowing the identity of the user (see., abstract, col 17, lines 4-15). Thus, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the anonymous emailing system/method of Fusz by including the limitation indicated above as taught by Axaopoulos because this would allow consumers to make purchases without compromising their identity and/or security.

Based on the Applicant's response mailed on 02/24/2005, Applicant argues that neither Fusz nor Axaopoulos fails to explicitly disclose the claimed limitation of interfering temporarily (or interfering) with transmission of a message containing information). Larson discloses a network protocol for secure communications. A Sync request is used for interfering transmission of a message (see., abstract, col 16). Accordingly, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the teachings of Fusz and Axaopoulos by including the limitation indicated above as taught by Axaopoulos

because this would prevent outsiders from knowing which web-sites or other internet resources they are visiting.

As per claim 3, Fusz discloses the claimed limitations wherein the privacy agent or controller comprises a software component stored on a computer, the software agent being in network communication with each web server, the software agent programmatically monitoring text messages between the web postal and the web servers (see., page 2, specifically security element or firewall or privacy agent).

As per claims 4 and 9 Fusz discloses the claimed limitations wherein programmatically interfering with text messages includes temporarily preventing a message from reaching the web servers until a sender of the message authorizes disclosure of the private data (see., pages 2 and 3).

RESPONSE TO ARGUMENTS

5. Applicant's arguments filed on 02/24/2005 have been fully considered but they are moot in view of new ground (s) of rejection.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pierre E. Elisca whose telephone number is 703 305-3987. The examiner can normally be reached on 6:30 to 5:00.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on 703 305-9769. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Pierre Eddy Elisca

Primary Patent Examiner

May 14, 2005